

PROGRAM

01 / Main Stage

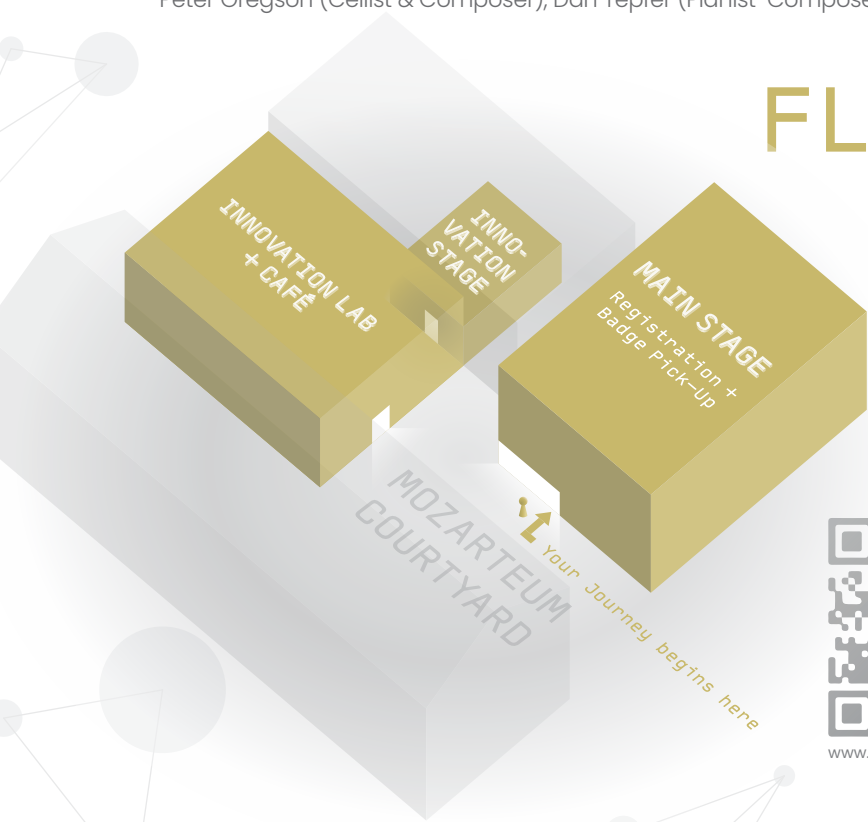
- 9:00 / **Opening Remarks** / Brigitta Pallauf (President of the Parliament of Salzburg), Matthias Röder (CEO Karajan Institute), Benita von Maltzahn (Volkswagen AG), Elisabeth Gutjahr (President Mozarteum University)
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- 9:15 / **Learning Machines and the Arts**
Patrick van der Smagt (Volkswagen Group AI Research Lab)
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- 9:45 / **Art and Tech** / XU Dan (Art Encounters)
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- 10:05 / **AI and the Media Industry** / Stephan Scherzer (VDZ - German Magazine Publishers)
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- 10:25 / **The Creative AI** / Holger Volland (Frankfurt Book Fair)
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- 10:45 / **How will Humans and Artificial Intelligence Work Together in the Future?**
Patrick van der Smagt (Volkswagen Group AI Research Lab), Seda Röder (Sonophilia), Joe Lyske (MXX Music), XU Dan (Art Encounters), Steffen Holly (Fraunhofer Institute)
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- 11:30 / **Parzival.ai - A Music-Theatrical Encounter with a Learning Machine**
Mathis Nitschke (SOFILAB), Annette Josef (Munich Symphony Orchestra)
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- 12:00 / **Blockchain meets Culture** / Patrick Tomelitsch (Oroundo)
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- 12:15 / **Blockchain, Data and Transparency: Opportunities for the European Music Ecosystem** / Holm Keller (kENUP Foundation)
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- 12:30 / **Culture Tech: Economic and Political Frameworks for a European Startup Culture**
Christopher Widauer (Vienna State Opera), Andreas Spechtler (Silicon Castles), Tim Renner (Motor Entertainment), Lukas Crepez (Salzburg Festival), Holm Keller (kENUP Foundation)

02 / Innovation Stage

- 13:00 / **The Future of Multi-Camera Live-Coverage of Orchestral Music**
Johnny Laville (BBC Scottish Symphony Orchestra), Alex Olegnowicz (Symmetrica), Kay Meseberg (ARTE)
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- 13:30 / **3D-Printed Musical Instruments** / Ricardo Simian (3D Music Instruments)
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- 14:00 / **New Concert Formats**
Josep Molina (Molina Visuals), Jens Ponke (At The B-Sites), Jakub Fiebig (ONSTAGE), Tahlia Petrosian (Klassik Underground), Tobias Debuch (Mozarteum Foundation)

- 14:30 / **Acoustics and Design of Future Concert Venues** / Thorsten Rohde (Rohde Acoustics), Friedrich Kleinhapt (Hagn Arts), Robert Peham (PKE)
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- 15:00 / **Music in Mixed Reality** / Veronique Larcher (AMBEO Immersive Audio, Sennheiser)
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- 15:30 / **From Metadata to Algorithmic Listener Segmentation**
Sophie Brüggemann (Ludwig-Maximilians-University Munich)
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- 16:00 / **Bringing the Score Alive** / Félix Banvillet (Newzik)
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- 16:30 / **Sheet Music and Deep Learning** / Philipp Sauer (Scorepad)
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- 17:00 / **Smartphones during a Concert? Onstage and the Audience of the Future**
Kasia Świętochowska (ONSTAGE), Jakub Fiebig (ONSTAGE)
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- 17:30 / **Creating your Media Brand as an Artist** / Thomas Foster (Foster Kent)
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- 18:00 / **Fireside Chat: Folge Deiner Leidenschaft und sei ein unternehmerischer Musiker**
Matthias Kendlinger (K&K Philharmoniker), Alexander Nast (Passionly Curious)
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- 18:30 / **AI-Piano Demo & Hackathon Award Ceremony** / Vladimir Viro (Peachnote)
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- 19:00 / **Herbert von Karajan, the Visionary Musician** / Eleonore Büning (Journalist and Writer), Peter Revers (University of Music and Performing Arts Graz)
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- 19:30 / **VR & AI Concert** / Nina-Sofie Berghammer (Violine Loop Artist), Peter Gregson (Cellist & Composer), Dan Tepfer (Pianist-Composer)

FLOOR MAP



www.karajanmusictech.com